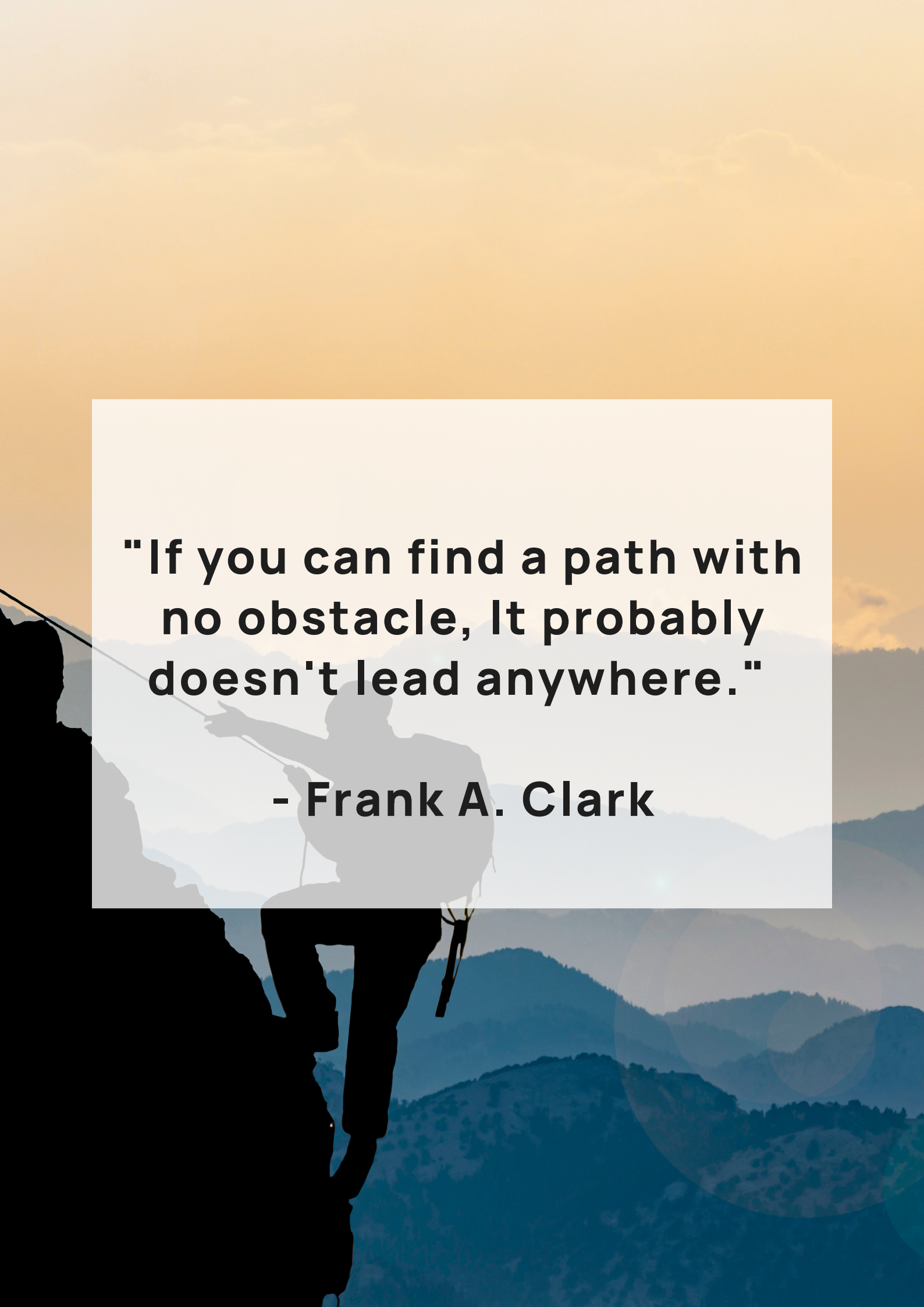


# THE AUTOMATIC ENTREPRENEUR



PRESS KIT



A person is shown in silhouette, rappelling down a dark cliff face on the left side of the image. They are holding a rope that extends from the top left. The background features a vast landscape of rolling hills and mountains under a warm, orange-hued sky at sunset or sunrise. A semi-transparent white rectangular box is centered over the image, containing a quote and the author's name.

**"If you can find a path with  
no obstacle, It probably  
doesn't lead anywhere."**

**- Frank A. Clark**



# MEET KASEY

## GROWING YOUR BUSINESS TO NEW HEIGHTS

Clientric helps businesses in professional service industries increase revenue by automating your sales, service, and marketing activities.

Kasey is the Founder and CEO of Clientric. He is a self-taught data engineer who has spent many years helping businesses grow and thrive. His passion for data and business finally reached a tipping point when he saw businesses making the same mistakes over and over. He now focuses exclusively on helping small businesses as these are the ones that are most in need of help.



Kasey believes that all businesses can thrive with the proper processes and the best way to do this is by streamlining and automating the sales process. When not glued to his monitors, you can find him on trails hiking with his wife and dog and never far from a lake.

Clientric specialize in creating custom CRM systems that are tailored to your business and can track all of your customer relations for you.





# WHY I STARTED THE AUTOMATIC ENTREPRENEUR

Being an entrepreneur and business owner is tough, the long hours, the evenings and weekends, and even more frequent, the constant second-guessing of your decisions. I created this podcast to explore what it's like running and operating a Small Business with owners all over the world.

Each episode explores how the guest started, what drove them to start, how they operate, and what tools, tips, and tricks they use to operate their business in an efficient way. Let's be honest, we could all use a bit of help on the automation side!

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198

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## WHERE YOU CAN LISTEN



**The Automatic Entrepreneur By Kasey Luft**



# GUESTS ON THE PODCAST

## "SAYING YES WITH JONATHAN BOWERS"

JONATHAN BOWERS  
Founder of Two Story Robot



## "GOING MENTAL WITH KELSEY GRIMM"

KELSEY GRIMM  
Founder and Clinical Director  
of Healing Spaces

## "TRANSITIONING FROM THE CORPORATE WORLD TO ENTREPRENEURSHIP WITH HOPE MIKAL"

HOPE MIKAL  
Founder of Unicorn  
Marketing Co







# THANK YOU

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## LET'S CONNECT

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### SOCIALS



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# HOST OF THE AUTOMATIC ENTREPRENEUR PODCAST



# THE AUTOMATIC ENTREPRENEUR

ENTREPRENEUR  
ENTREPRENEUR



*with*

**KASEY LUFT**